

Vinamilk EST 1976

### **Key Highlights**

Consolidated results - 1Q2025





## **Chief Executive Officer Statement**

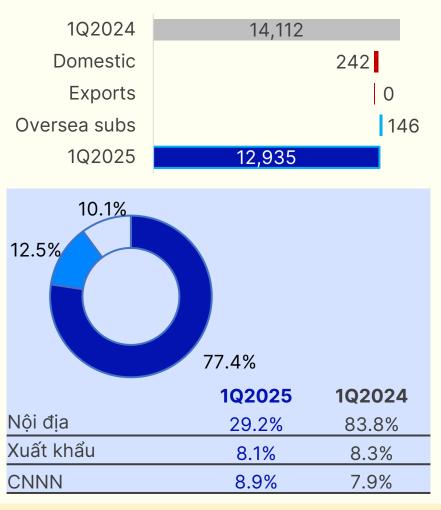
Mdm. MAI KIEU LIEN Chief Executive Officer

> There is raising uncertainty in the 2025 macro. Vinamilk has been striving to adapt quickly and provide timely support to our clients to achieve the revenue, profit, and dividend plans approved by the AGM. This expectation is on the back of the completion of some foundational steps in our comprehensive repositioning strategy. This is evident in products, services, customer approach, as well as management methods, digital transformation, and investment in technology and human development for future projects.



### **Consolidated Performance**

#### 1Q2025



#### Key takeaways in Q1/2025:

- In domestic market, the company proactively restructured its distribution and business systems, launched and relaunched many products, along with opening new stores and renovated existing stores.
- With a growth of 11.8% YoY on the back of solid export results, **the international business** continued to deliver positive growth for seven consecutive quarters. There were two new export markets, raising the total cumulative export markets to 65. The US-based Driftwood maintained the growth thanks to its steady performance in the main school channel while has been effectively expanding into HORECA.

With growing concern over global trade war, the Company is closely monitoring the situation and has initially assessed that there is **no direct impact on our operations but indirect impacts due to more cautious consumer sentiment are unavoidable**. We, however, are confident that the situation will improve quickly if trade conflicts are resolved.



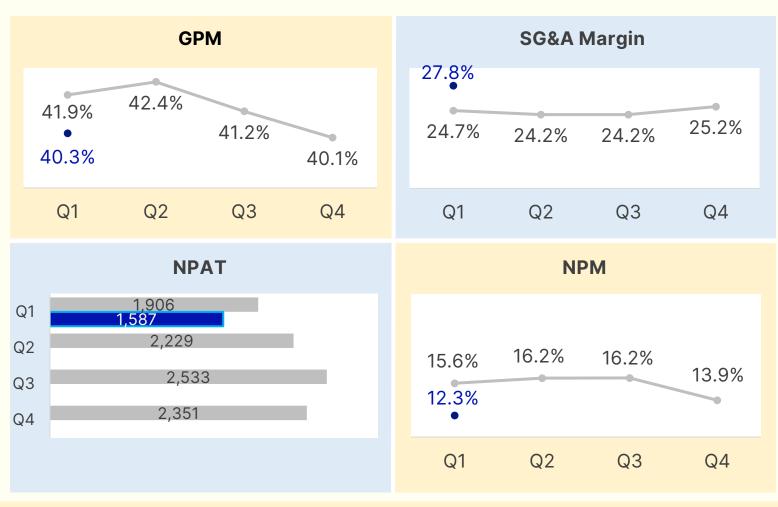
As of March 31st, 2025

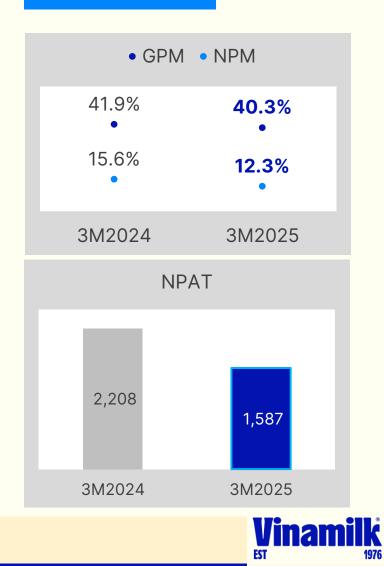
Unit: VND bn

#### **Consolidated Performance**

1Q2025

--- 2024 --- 2025





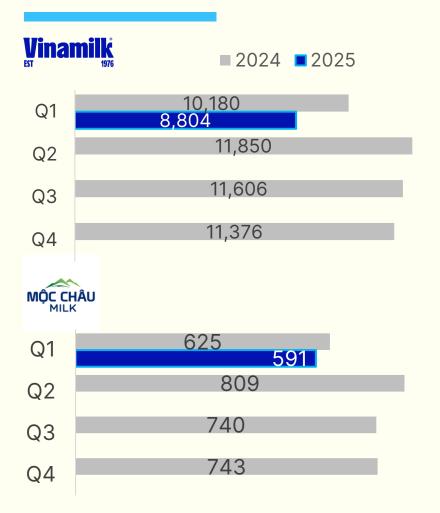
As of March 31st, 2025

Unit: VND bn

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## **Segment Business Performance**

#### Domestic market : Contributed 77% to the consolidated net revenue in 1Q2025



#### Key takeaways in Q1/2025:

- During the period, the company proactively restructured its domestic distribution and business system as part of its repositioning plan after completing the packaging change for the entire product portfolio.
- Plant-based milk, Green Farm fresh milk and infant formula delivered double-digit growth YoY.
- Nearly 20 products have been launched and relaunched.
- Continuously opening new Vinamilk stores while rebranding existing ones. Vinamilk currently operates over 600 stores and expects to have 800 stores by 2Q2025.
- From early April 2025, domestic revenue growth is expected to improve with double-digit compared to the same period last year.
- MCM successfully held AGM 2025 on April 23<sup>rd</sup>, 2025, approving a revenue guidance of VND 3,160 billion and a pretax profit of VND 341 billion, representing growth of 8.3% and 35.4% respectively compared to the same period last year.



#### **New Products in 1Q2025**

- 1. Vinamilk Green Farm high-protein yogurt with natural honey and grains (Flip cup)
- 2. Plant-based yogurt with 9 types of nuts
- 3. Yogurt with oats, mango, and passion fruit
- 4. Green Farm pasteurized drinking yogurt 200ml
- 5. Vinamilk Green Farm pasteurized milk
- 6. Vinamilk Green Farm pasteurized low-sugar milk
- 7. Unsweetened nut milk with 9 types of nuts
- 8. High-protein unsweetened nut milk
- 9. Nutritional milk for weight control

  Vinamilk Tu do Coffee Latte and
  Chocolate



### Relaunched products in 1Q2025

- 1. Vinamilk smooth ice cream
- 2. Susu UHT drinking yogurt



#### "Give healthy gift, Silver Tet turns to Gold" – Top 10 outstanding Tet campaigns on social media in January

- Ranked 4th in the Top 10 campaigns on social media (Kompa.ai) in January 2025
- Ranked 6th in the Top 10 campaigns on social media (BuzzMetrics) in January 2025





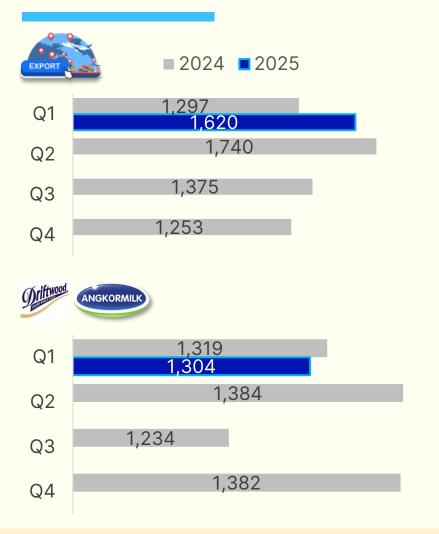




As of March 31st, 2025

## **Segment Business Performance**

#### International sales sustained solid growth in the 7<sup>th</sup> consecutive quarter



#### Key takeaways

- Net export revenue in 1Q2025 reached VND 1,620 billion, a strong growth of 24.9% YoY.
  - Established a long-standing brand image and reputation in traditional markets in the Middle East, particularly Iraq.
  - 2 new export markets in Europe and Oceania, raising the total cumulative export markets to 65.
- Net revenue from overseas subsidiaries in 1Q2025 reached VND 1,304 billion, nearly equivalent to the same period last year.
  - **Angkor Milk** in Cambodia expanded its product portfolio with palm sugar yogurt.
  - **The US-based Driftwood** maintained the growth thanks to its steady performance in the main school channel while has been effectively expanding into HORECA.



# Điểm Nhấn Bảng Cân Đối Kế Toán

As of March 31st, 2025



Cash & term deposits	25,709
Other current assets	12,794
Non-current assets	16,517

Debts	10,214
Other current liabilities	6,928
Other non-current liabilities	256

Common Equity & Funds	24,859
Retained Earnings	4,474
Minority Interest	8,289



## Disclaimer

Certain statements in this Presentation may constitute "forward-looking statements", including forward-looking financial information. Such forward-looking statements and financial information involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Vietnam Dairy Products JSC ("Vinamilk" or "The Company"), or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements and financial information. Such forward-looking statements and financial information are based on numerous assumptions regarding Vinamilk's present and future business strategies and the environment in which Vinamilk will operate in the future. Because these statements and financial information reflect Vinamilk's current views concerning future events, these statements and financial information necessarily involve risks, uncertainties and assumptions. Actual future performance could differ materially from these forward-looking statements and financial information.

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